

Gisa Todt

Ausbildung

- 07/2007 – 11/2012 **Promotion** (Dr. rer. pol.) - Prof. Dr. Martin Högl,
WHU – Otto Beisheim School of Management, Vallendar
- 04/2002 – 12/2006 **Diplom Kauffrau**
Ludwig-Maximilians Universität München, Munich School of Management
- 09/2004 – 03/2005 **Auslandsstudium, Dubai**
American University in Dubai, Vereinigte Arabische Emirate

Publikationen

- Zeitschriftenartikel Moenkemeyer, G., Hoegl, M., & Weiss, M. (forthcoming). Innovator Resilience potential: A process perspective of individual resilience as influenced by innovation projects. Human Relations
- Konferenz-Proceedings Moenkemeyer, G. (2011). Innovator resilience: an exploratory case study on the human side of innovation project failure. In 2011 Academy of Management Best Paper Proceedings, San Antonio, TX.
- Konferenzbeiträge Moenkemeyer, G., Weiss, M., Hoegl, M. (2012). The influence of social support during and after innovation project terminations on innovator resilience potential. Paper presented at the PDMA 2012 Research Forum, Orlando, FL.
Moenkemeyer, G., Weiss, M., Hoegl, M. (2012). Innovator resilience potential and commitment to innovation projects: A theoretical concept and empirical evidence. Paper presented at the 2012 European academy of Management Conference, Rotterdam.
Moenkemeyer, G. (2011). Innovator resilience: an exploratory case study on the human side of innovation project failure. Paper presented at the 2011 Academy of Management Conference, San Antonio, TX.
Moenkemeyer, G., Hoegl, M., & Weiss, M. (2011). Keeping the passion to innovate: Innovator resilience and innovation project terminations. Paper presented at the 15th conference of the European Association of Work and Organizational Psychology, Maastricht, The Netherlands.
Moenkemeyer, G., Hoegl, M., & Weiss, M. (2010). Towards developing the construct of innovator resilience. Paper presented at the 2010 Conference of the European Academy of Management (EURAM), Rome, Italy.
- Auszeichnungen SAGE “Best Paper Based on a Dissertation“ Award in der Organizational Development and Change Division – erhalten auf der AOM Conference 2011, San Antonio, TX .

Best Student Paper Award – erhalten auf der Product Innovation Management Annual Global Conference der Product Development and Management Association (PDMA) 2012; zusammen mit Dr. Matthias Weiss und Prof. Dr. Martin Högl.

Berufserfahrung

- 03/2012 – heute **Flight Safety Cabin**
Deutsche Lufthansa AG, München und Frankfurt
- 05/2002 – heute **Flugbegleiterin**
Deutsche Lufthansa AG, München
- 02/2009 – 02/2012 **Crew Ressource Management Training**
Deutsche Lufthansa AG, München und Frankfurt
- Während des Studiums **Mercer Management Consulting (heute Oliver Wyman), München**
Magna Engineering Center, München
Siemens Business Services, München
Amazon, München
Ludwig-Maximilians Universität München, München